

Postmates

**Best Practices for Leveraging
Your Business Model for Good!**

**CSR Track
10:45am-11:45am**

Postmates

Who are we?

- Largest on-demand delivery platform in the US
- Over 3.5 million deliveries/month
- 550+ cities
- Robust Social Impact Team: Civic Labs

Mission

Civic Labs

To positively impact our neighborhoods through community engagement and innovative technology solutions to combat complex, pervasive issues.

**We use
data to drive
decisions.**



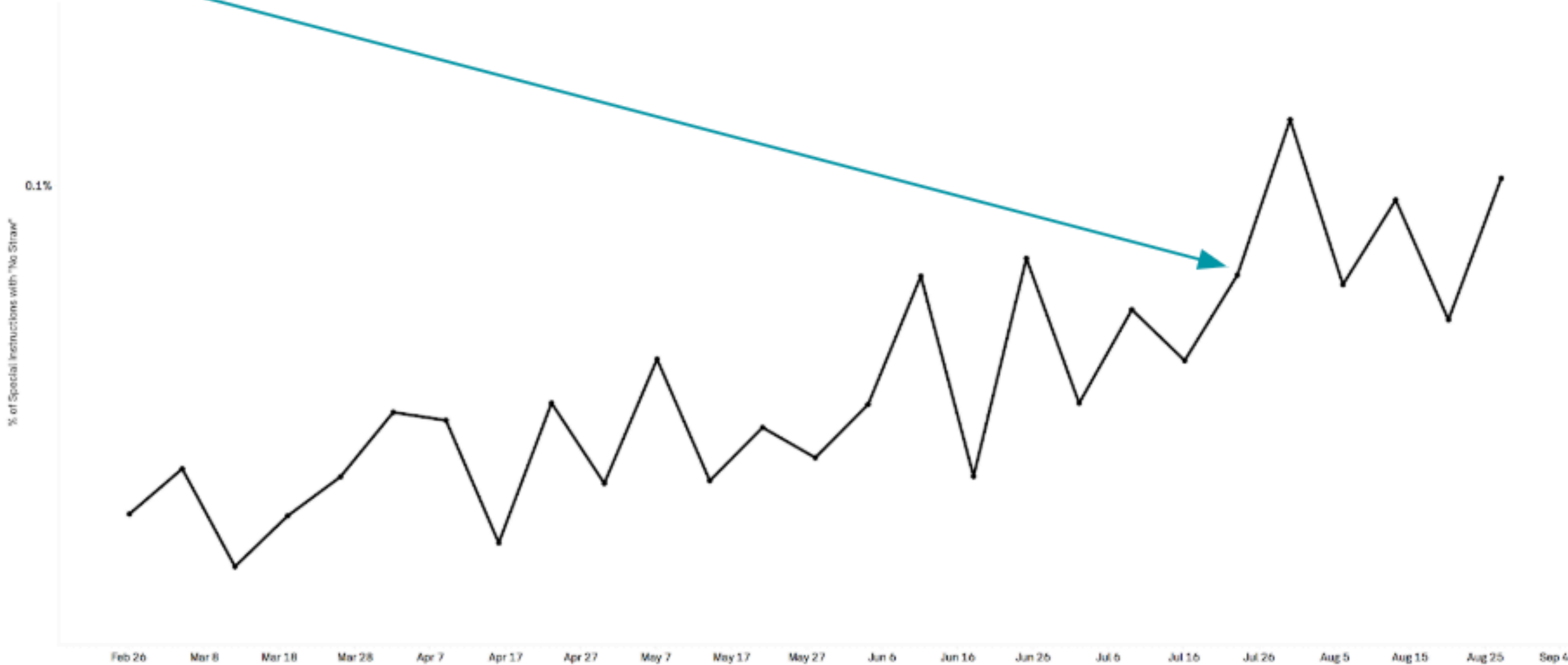
San Francisco bans plastic straws, joining these California cities

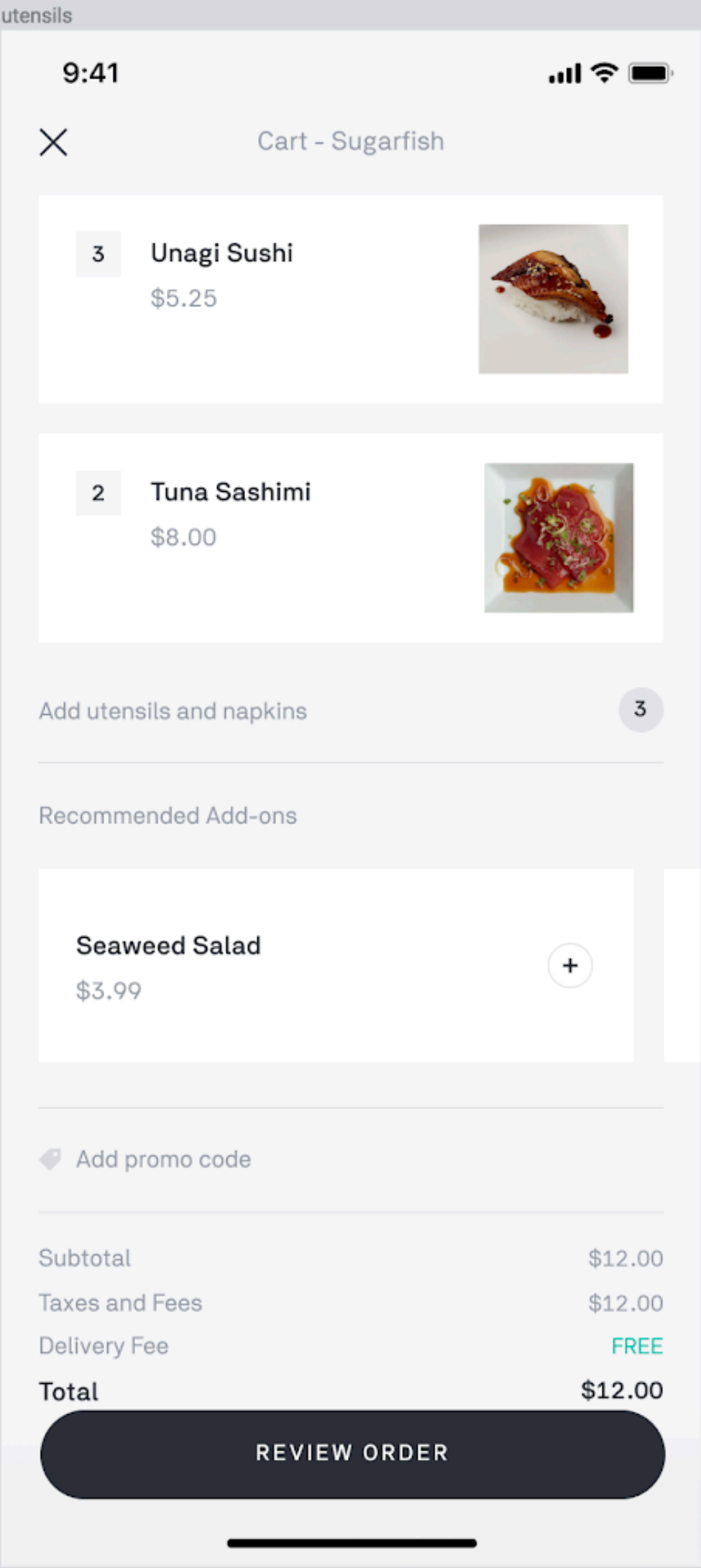
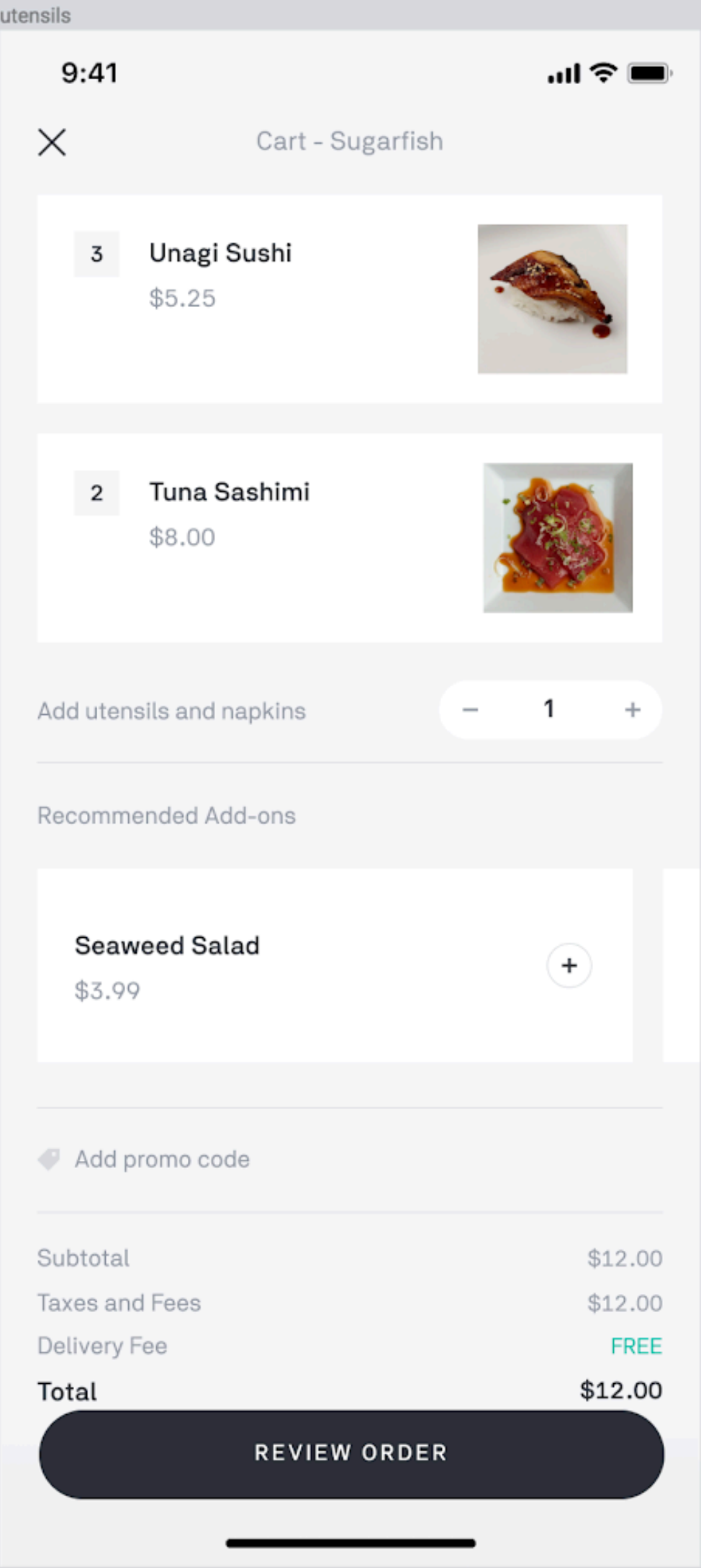
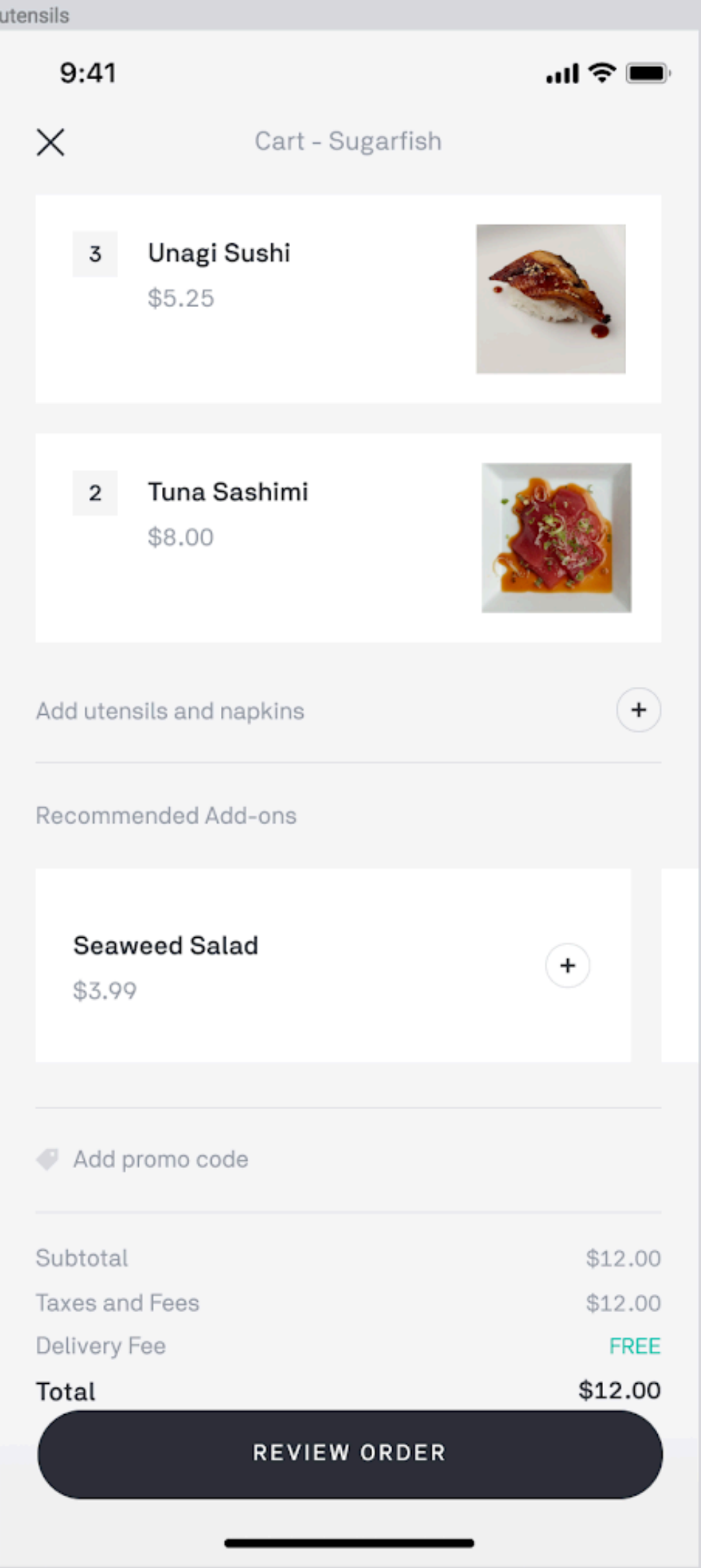


This July 17, 2018 photo shows wrapped plastic straws at a bubble tea cafe in San Francisco. (AP Photo/Jeff Chiu)

By **Ahly Hamblin**
Contact Reporter

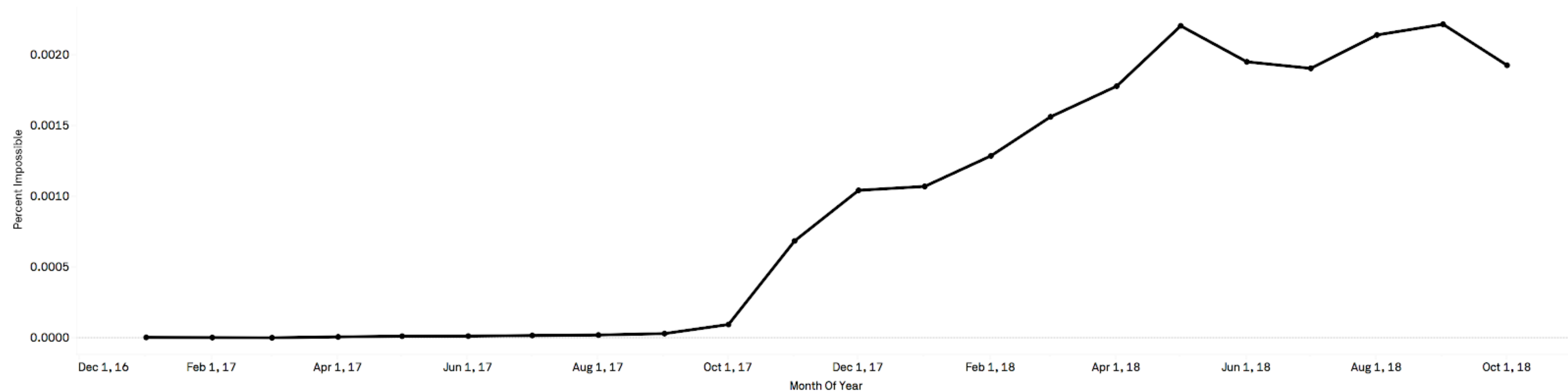
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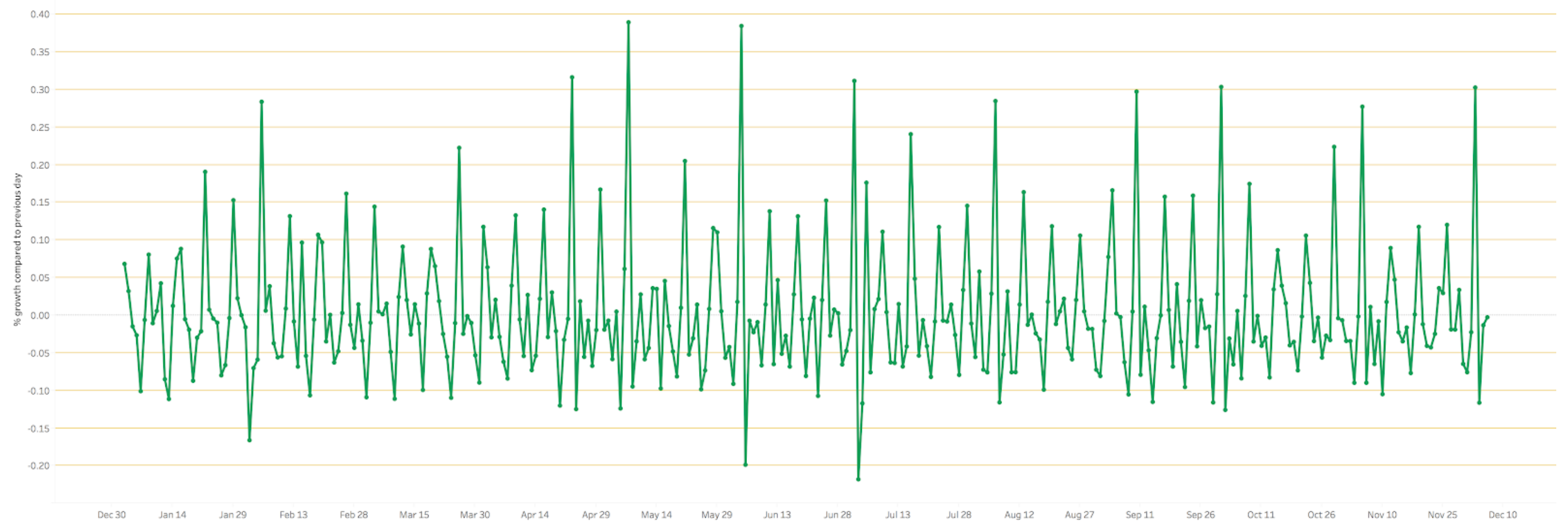


Postmates

Impossible Burger Trend



Meatless Orders Over Time





Community Engagement



Unlocking Local Goodness

Civic Labs



We built Civic Labs to amplify our positive impact on the people and merchants that we work with everyday. We believe in the importance of unlocking all the good our communities inherently possess while uncovering innovative solutions to everyday problems.

Together, we can be a force for change.

Our Mission

To positively impact our neighborhoods through community engagement and



**What is Pledge
1%?**

amazon AMZN / Nasdaq
Listed 1997
-0.40%
PRICE \$1,189.35 / CHANGE -4.25

destination
maternity CORPORATION
DEST / Nasdaq
Listed 1993
+0.70%
PRICE \$2.79 / CHANGE +0.02

NUTANIX
Your Enterprise Cloud Platform
NTNX / Nasdaq
Listed 2016
+0.70%
PRICE \$34.87 / CHANGE +0.24

okta OKTA / Nasdaq
Listed 2017
+0.30%
PRICE \$31.31 / CHANGE +0.09

PayPal PYPL / Nasdaq
Listed 2015
-0.40%
PRICE \$77.49 / CHANGE -0.30

COMCAST
+0.50%
PRICE \$36.43 / CHANGE

PLEDGE
1%



Nasdaq

PLEDGE
1%



Postmates Grows Pledge 1% Program— A Network of Cause-Driven Companies

Today, August 3rd, Postmates is hosting the Pledge 1% builder's group—a dedicated network of cause-driven companies establishing best practices about how best to use our superpowers for good. With a scalable model to integrate giving back into the DNA of all companies, Pledge 1% is a global movement that encourages and empowers companies of all sizes and stages to donate 1% of their staff time, product, profit, and/or equity to *any* charity.

Adopted a Stream



Tackle Real Issues



Volunteering

The image features a solid black background. In the upper left, the word "Volunteering" is written in a large, white, sans-serif font. Below the text, there are two prominent diagonal stripes that sweep across the lower half of the image from left to right. The top stripe is a vibrant yellow, and the bottom stripe is white. Both stripes are slightly curved, creating a sense of motion and energy.

New Hires

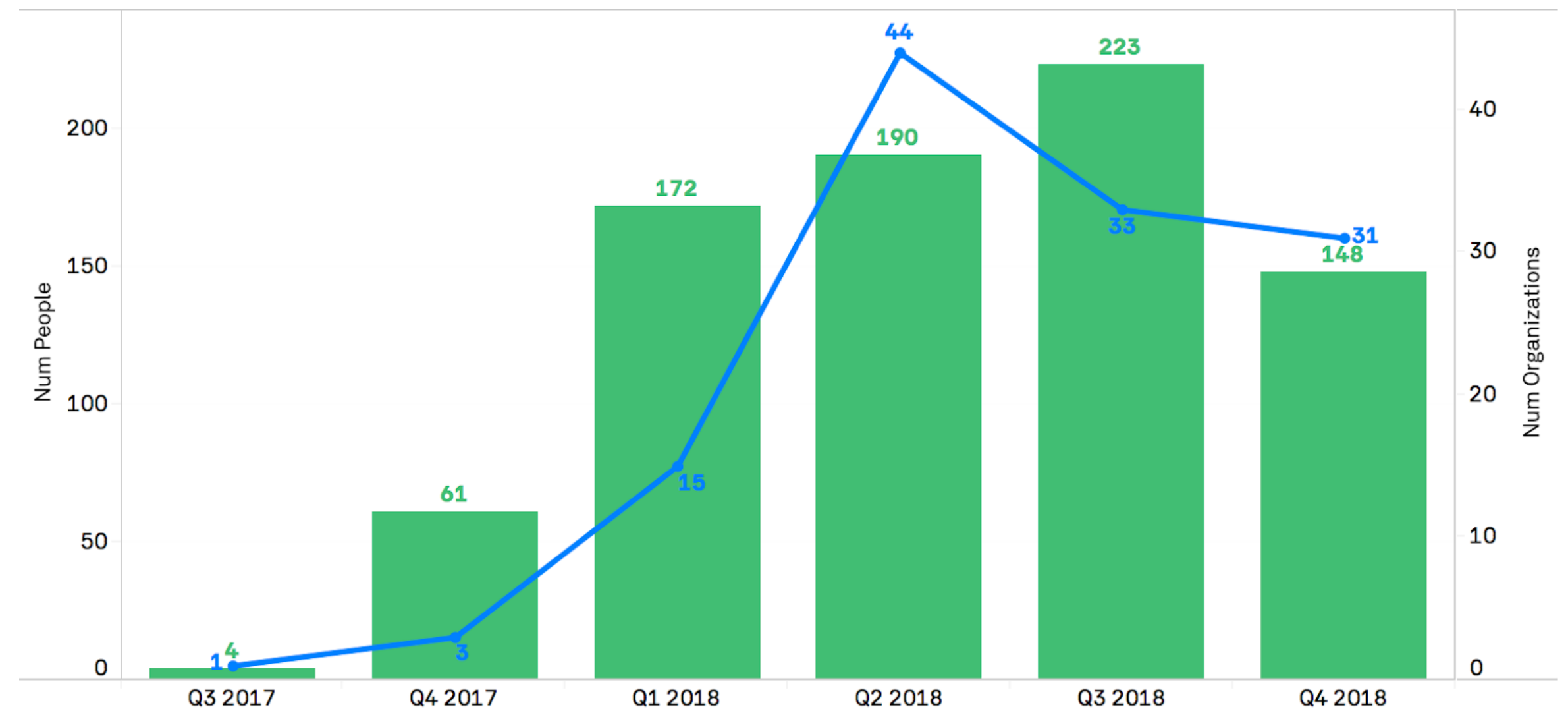


Creative Ways to Help



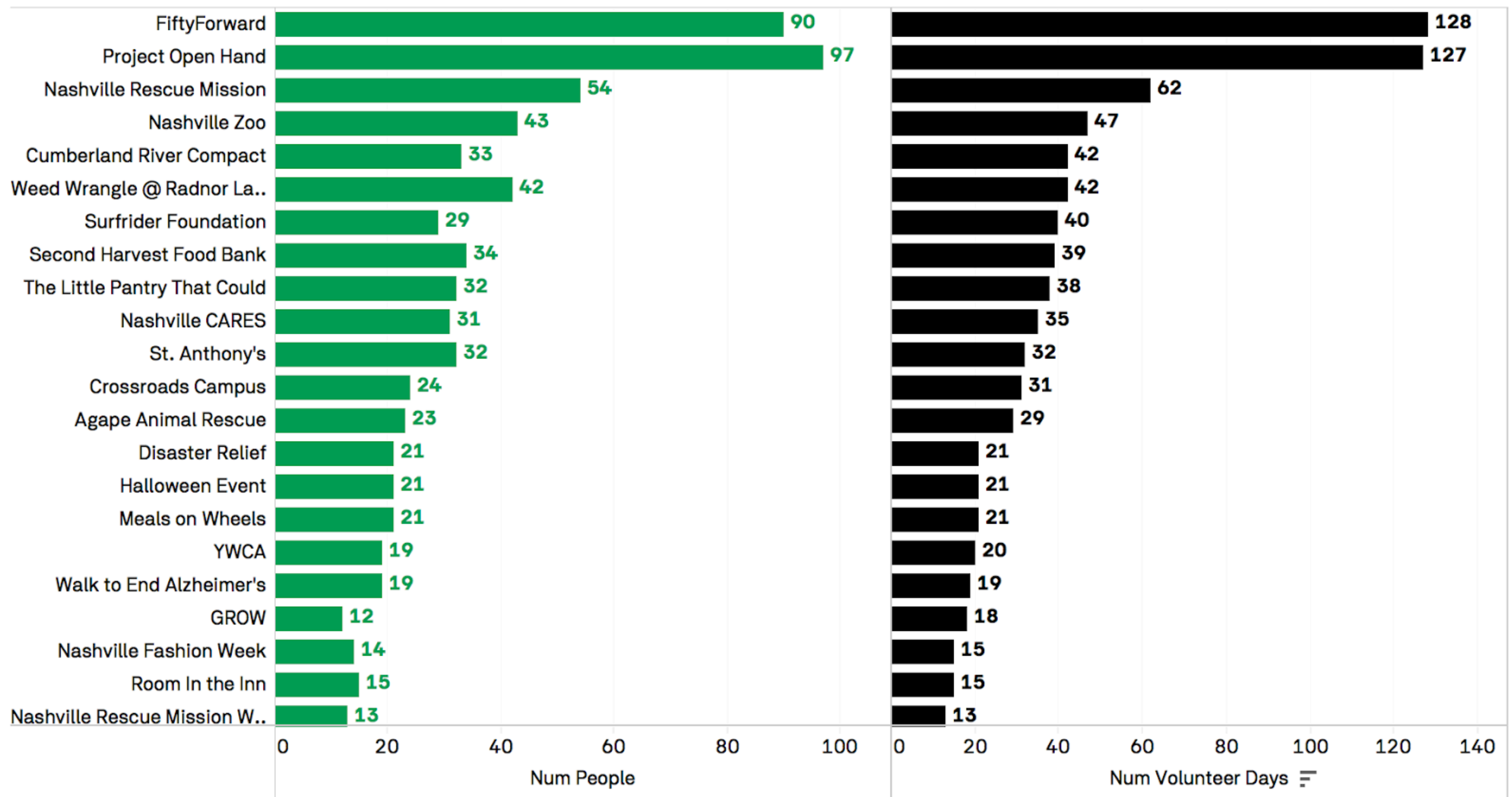
66%

of All Employees
Volunteered in
2018

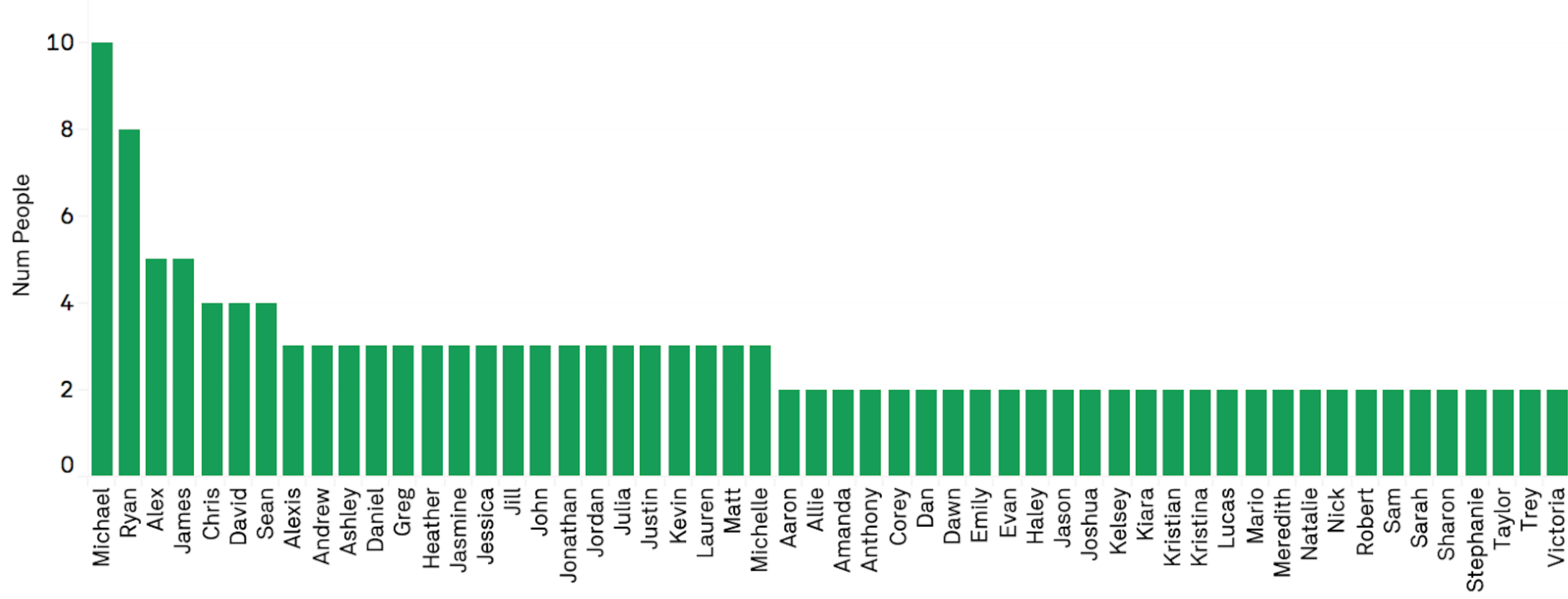


Quarter/Year

**Where We
Volunteer**



**Who
Volunteers?**



2018 By the Numbers

Jan 1, 2018

Volunteer Time for All
Employees

115

Volunteer Events

47

Employee Led Events

3,200+

Hours

9

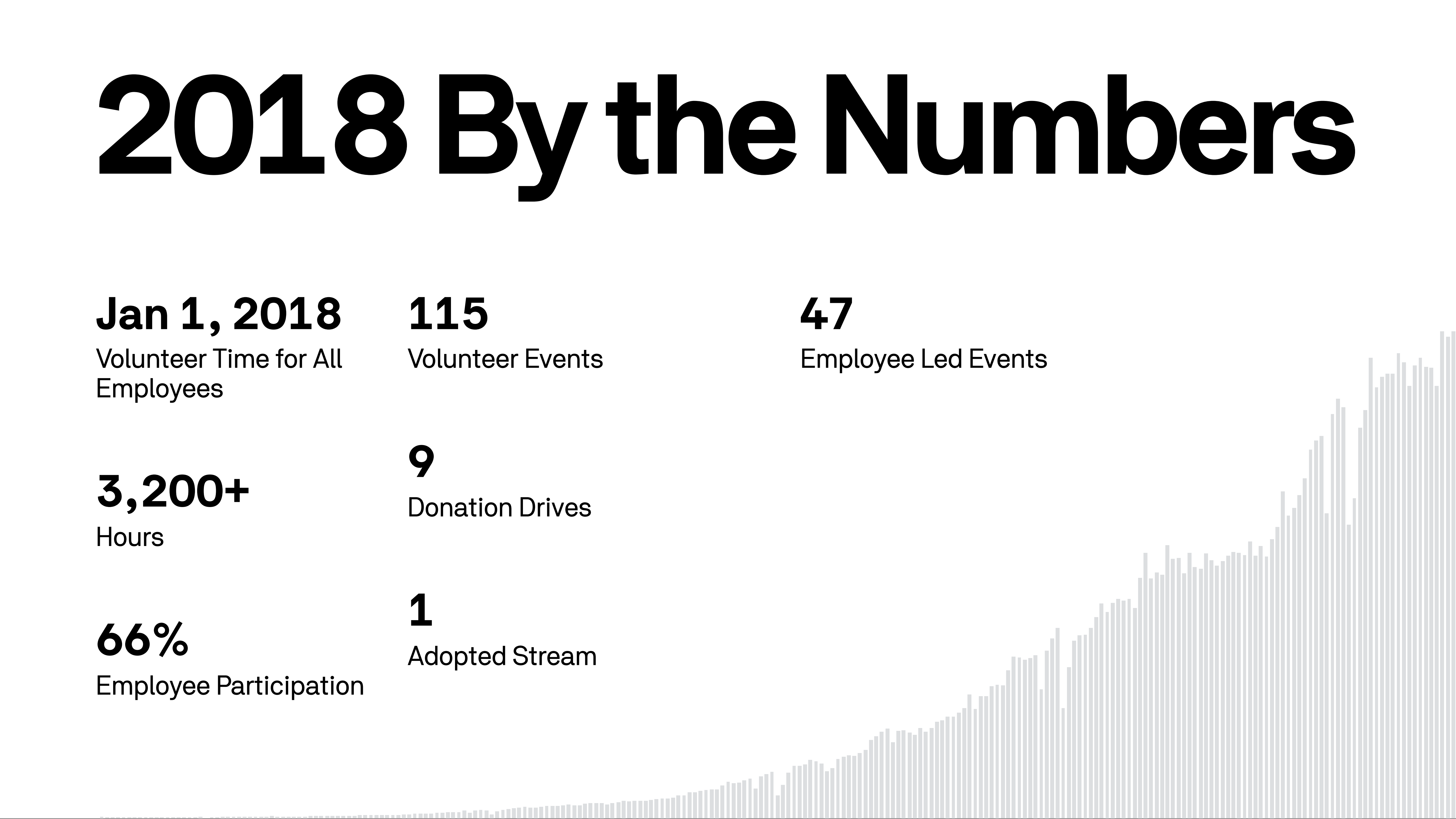
Donation Drives

66%

Employee Participation

1

Adopted Stream



2019 Progress

11

Completed Volunteer Events

5

Repeat Volunteers

80%

2019 Overall Participation Goal

166

Hours

5%

Employee Participation

39

First Time Volunteers

25%

Q1 2019 Participation Goal

Example Events



**ALL: Valentine's
Day Cards for
Seniors
Feb. 5, 2019 or
Remote**



**SF:
TNDC Harvest Day
Feb. 27, 2019
9:30am-12pm**



**Nashville:
Serve Lunch
Feb. 21, 2019
11am-1pm**

FoodFight!



Postmates has joined the FoodFight!,
fighting to end hunger while reducing
food waste.





100% 9:51 AM



Opening - 5:30 AM Friday



FoodFight!

Make sure nothing goes to waste, donate.

By requesting a pickup below, we'll make sure a Postmate arrives within 30 minutes to pick up your donation.

Learn More

Request Pickup

Get notified about orders with missing items in real time!

Introducing order issue notifications. Now, when a customer reports an issue with their order, you'll receive a notification in the app. You'll be able to review the order details and see exactly what was missing.

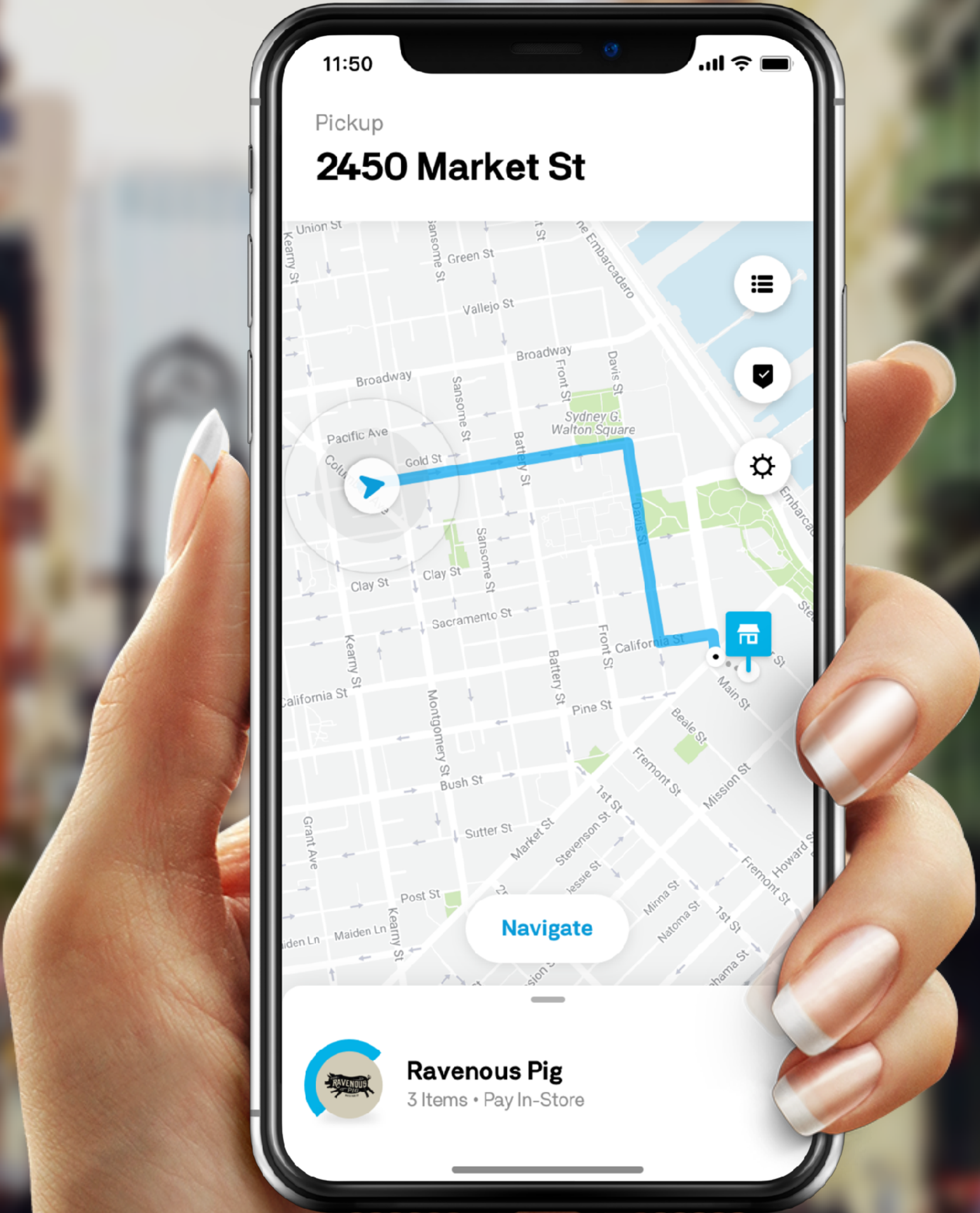


Order issue reported

We
wh

We'
bett
send
Fee

En Route
To Pickup



Postmates





What can you do to leverage your business model for good?



Activity!

- **Step 1: Write down the ONE unique main thing that your company/org does.**
 - Example: Postmates delivers item(s) from point A to point B.
- **Step 2: Brainstorm ways big and small that you could use that superpower to benefit the world.**
 - Example: Postmates could deliver blankets when it's cold to those experiencing homelessness, Postmates could build FoodFight!, Postmates could give credits for free meals to the sick and elderly.
- **Step 3: Turn to your neighbor and share the ONE unique main thing that your company/org does and how it could benefit the world.**

What is your superpower and how it is going to change the world?

